

SAMPLE FOUR-YEAR PLAN FOR MARKETING WITH SEMESTER AWAY

Updated: November 2011

Note: Students must earn a cumulative grade point average of 2.00 or better in all accounting (L.ACC), business (L.BUS), and L.CIT courses. Students must complete a minimum of 12 credits of upper level courses in the major (beyond the core and supporting courses) at Loras College, including the capstone course.

JANUARY TERM	
Students admitted Fall 2007 or later are required to complete a minimum of two January terms.	CR
Transfer students who transfer in 40 credits or more are required to complete at least one January term.	
General Elective	3
General Elective	3

FIRST YEAR FALL SEMESTER		FIRST YEAR SPRING SEMESTER	
Title	CR	Title	CR
LIB 100 Modes of Inquiry	3	Catholic tradition (LIB 130 or 135) or General Elective	3
Math Modeling (MAT 113 or 117 or 124 or 150 or 170) or	3-4	Math Modeling (MAT 113 or 117 or 124 or 150 or 170) or	3-4
CIT 110 Computing & Info Tech Basics		CIT 110 Computing & Info Tech Basics	
Writing Requirement (LIB 105 or ENG 111) or Speaking	3	Writing Requirement (LIB 105 or ENG 111) or Speaking requirement	3
requirement (LIB 110)		(LIB 110)	
ECO 221 Microeconomics or ECO 222 Macroeconomics	3	ECO 221 Microeconomics or ECO 222 Macroeconomics	3
General Elective	3	General Elective	3

SOPHOMORE YEAR FALL SEMESTER		SOPHOMORE YEAR SPRING SEMESTER	
Title	CR	Title	CR
ACC 225 Princ of Accounting I	3	ACC 226 Princ of Accounting II	3
BUS 240 Marketing or BUS 230 Princ of Management	3	BUS 230 Princ of Management or BUS 240 Marketing	3
LIB 220 Democracy & Diversity or Catholic tradition (LIB 130 or LIB 135)	3	Advanced General Education	3-4
General Elective (CIT 322/323/324 Web Publishing, I, II, III suggested)	3	Catholic tradition (LIB 130 or LIB 135) or General Elective	3
Advanced General Education	3-4	General Elective	3

JUNIOR YEAR FALL SEMESTER		JUNIOR YEAR SPRING SEMESTER	
Title	CR	Title	CR
BUS 310 Business Statistics or BUS 317 Business Law	3	Study Abroad Electives	12
BUS 350 Intro to Financial Management	3		
Advanced General Education Cluster	6-7		
Marketing Elective	3		

SENIOR YEAR FALL SEMESTER		SENIOR YEAR SPRING SEMESTER	
Title	CR	Title	CR
BUS 447 Marketing Research	3	BUS 490 Business Seminar (Capstone)	3
Marketing Elective	3	COM 330 Business Speaking & Writing	3
BUS 310 Business Statistics or BUS 317 Business Law I	3-4	BUS 343 Marketing Management	3
General Electives	6	Advanced General Education	3-4
LIB 305 General Education Portfolio	1	General Elective	3

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